



ADDENDUM #2

Professional Education and Promotion to Prevent and Manage Chronic Disease RFP-2021-DPHS-03-EDUCA

On September 30, 2020, the New Hampshire Department of Health and Human Services published a Request for Proposals, soliciting proposals for the provision of educational trainings for medical, behavioral health, and public health professionals to promote evidence-based strategies for preventing and managing chronic disease (including cancer, diabetes, prediabetes, hypertension, and arthritis).

The Department is publishing this addendum to:

1. Modify Section 3 Scope of Services, Subsection 3.2, Part 3.2.6. Arthritis Scope of Work, Subpart 3.2.6.1. to read:

3.2.6. Arthritis Scope of Work

3.2.6.1. The selected Vendor must coordinate and facilitate arthritis community engagement sessions for the purpose of coordinating planning efforts for the arthritis program. Community engagement sessions must be conducted in target locations, including but not limited to Coos County, Sullivan County, Manchester, and Nashua. The sessions must include but are not limited to:

- 3.2.6.1.1. Focus groups.
- 3.2.6.1.2. Distribution and collection of patient surveys.
- 3.2.6.1.3. Distribution and collection of provider survey.
- 3.2.6.1.4. Key stakeholder interviews.

2. Modify Section 3 Scope of Services, Subsection 3.2, Part 3.2.7. Cancer and WISEWOMAN Scope of Work, Subpart 3.2.7.2 to read:

6.2.7.3. The selected Vendor must submit the plan for the public awareness campaign that is designed to increase referrals to and enrollment in the WISEWOMAN Program. Target locations include, but are not limited to: Franklin, Laconia, Raymond, Newmarket, and Nashua. The plan must include, but is not limited to:

- 6.2.7.3.1. Performing market research.
- 6.2.7.3.2. Reviewing other state WISEWOMAN services, materials, branding, etc.



- 6.2.7.3.3. Developing marketing material, such as digital and print ads.
- 6.2.7.3.4. Branding new services.
- 6.2.7.3.5. Soliciting input from clinicians delivering WISEWOMAN services as well as the target audience.
- 6.2.7.3.6. Including how the plan will be evaluated for reach and impact.

3. Modify Section 4 Finance, Subsection 4.1 Financial Standards, Part 4.3 Budget, Staff List and Budget Narrative

4.3 Budget, Staff List and Budget Narrative

- 4.3.1. Proposers must complete Appendix D, Budget Sheet and Appendix E, Program Staff List for each State Fiscal Year (July 1 through June 30). This is not a low cost award.
 - 4.3.1.1 At least 20% of total diabetes and 20% heart disease budgets must be dedicated to 3.2.5.3.